



**AFRICA
ECONOMIC
ZONES
ORGANIZATION**



“Augmenting industrial park performance through targeting, aftercare and inclusive governance”



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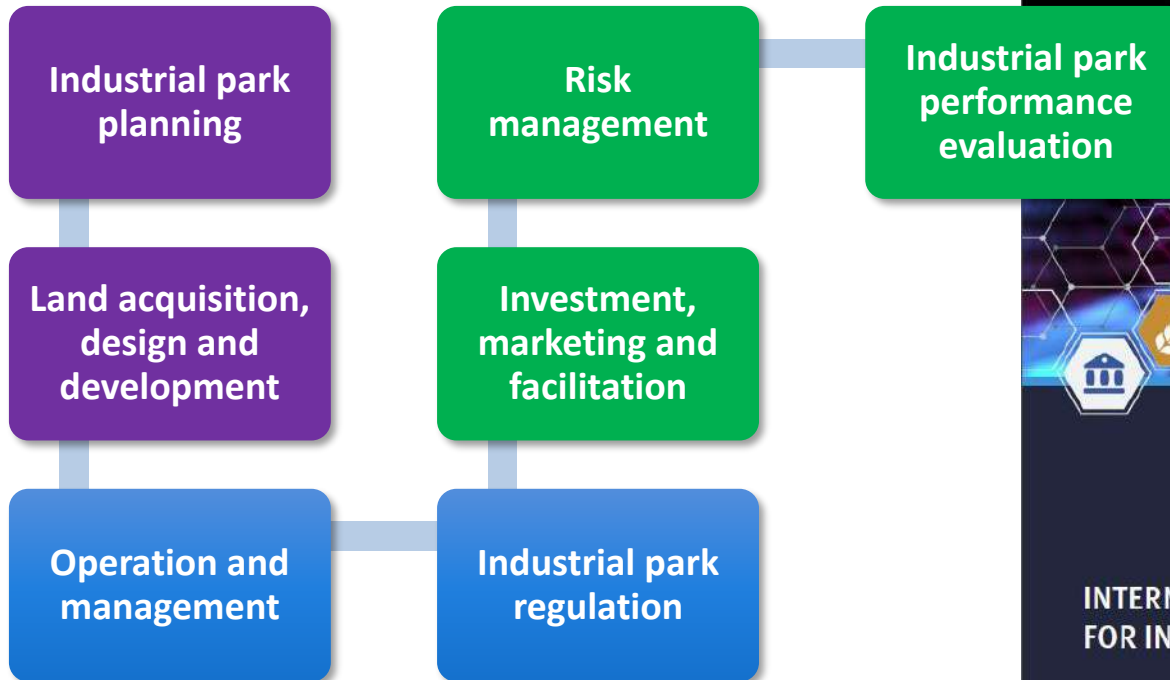
“ Improving Investment Conditions to accelerate
Economic Zones’ Development “
-The case of Luanda Bengo ZEE-

13 October 2020





Phases of IP/SEZ Establishment and Development





Sector identification and investment targeting

ATTRACTIVENESS OF INDUSTRY

Growth dimension

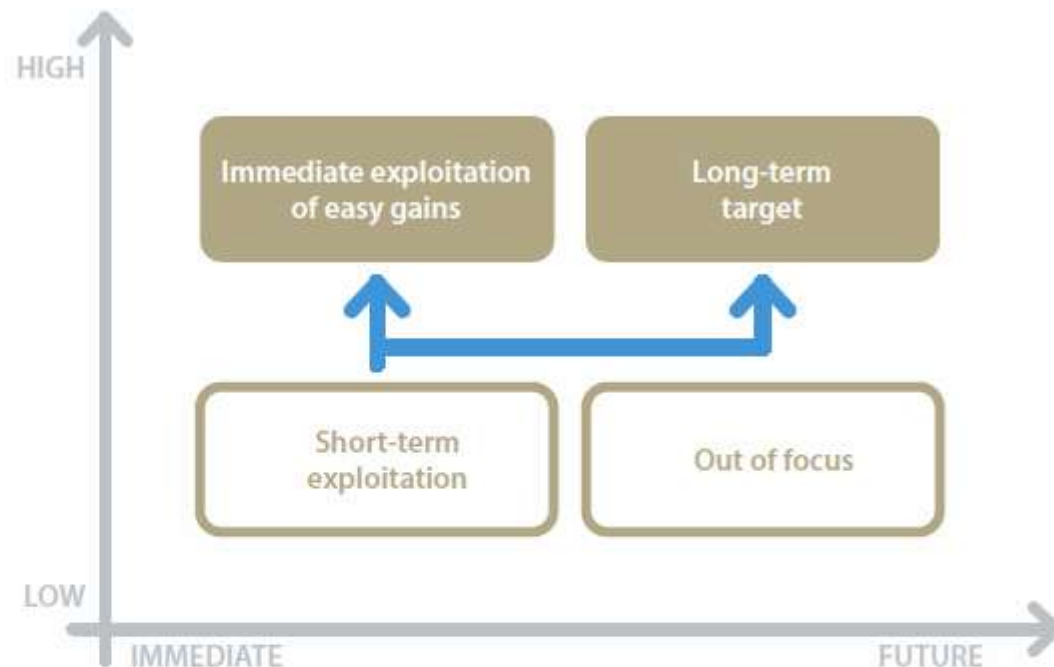
- Industry specific economic growth (+)
- World market size (+)
- Market growth (+)
- Competitive pressure (-)

Pro-poor dimension

- Industry-specific employment (+)
- Inclusive growth (+)

Environmental dimension

- Energy and material efficiency (+)
- Resource depletion (-)

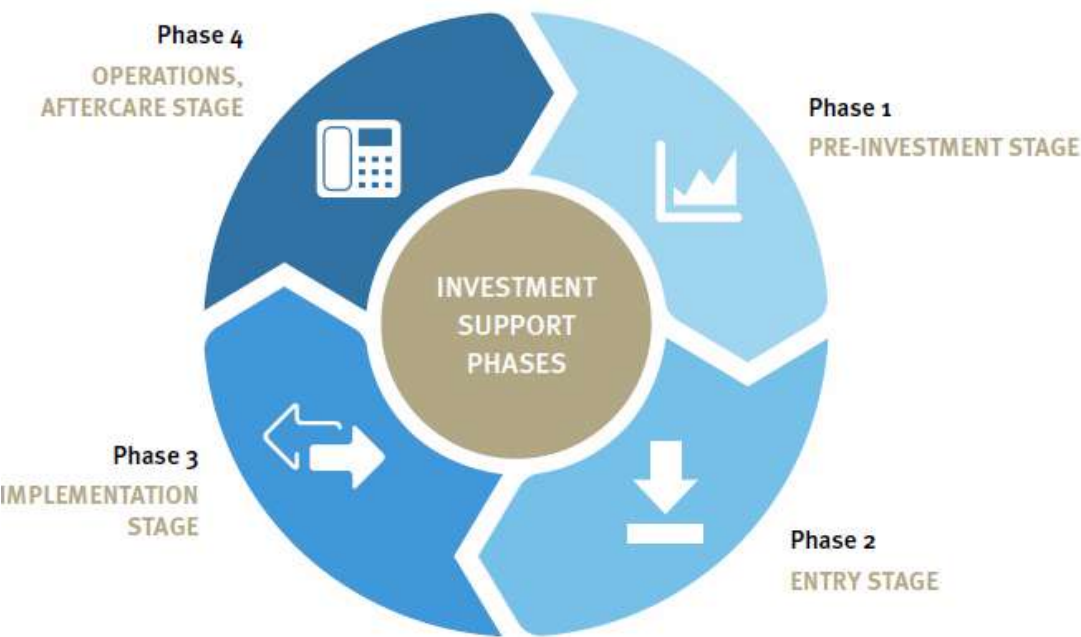


STRATEGIC FEASIBILITY

- Technological capabilities and other relevant country factors (e.g., education, technology, incentives, institutions, etc.)
- Static country factors (e.g., country size, factor endowments, population density, etc.)



Investor support, facilitation and aftercare systems



Phase 1 - Industrial park's general infrastructure and transport connectivity
Promotion through newsletters, fact sheets, website, IPAs and embassies

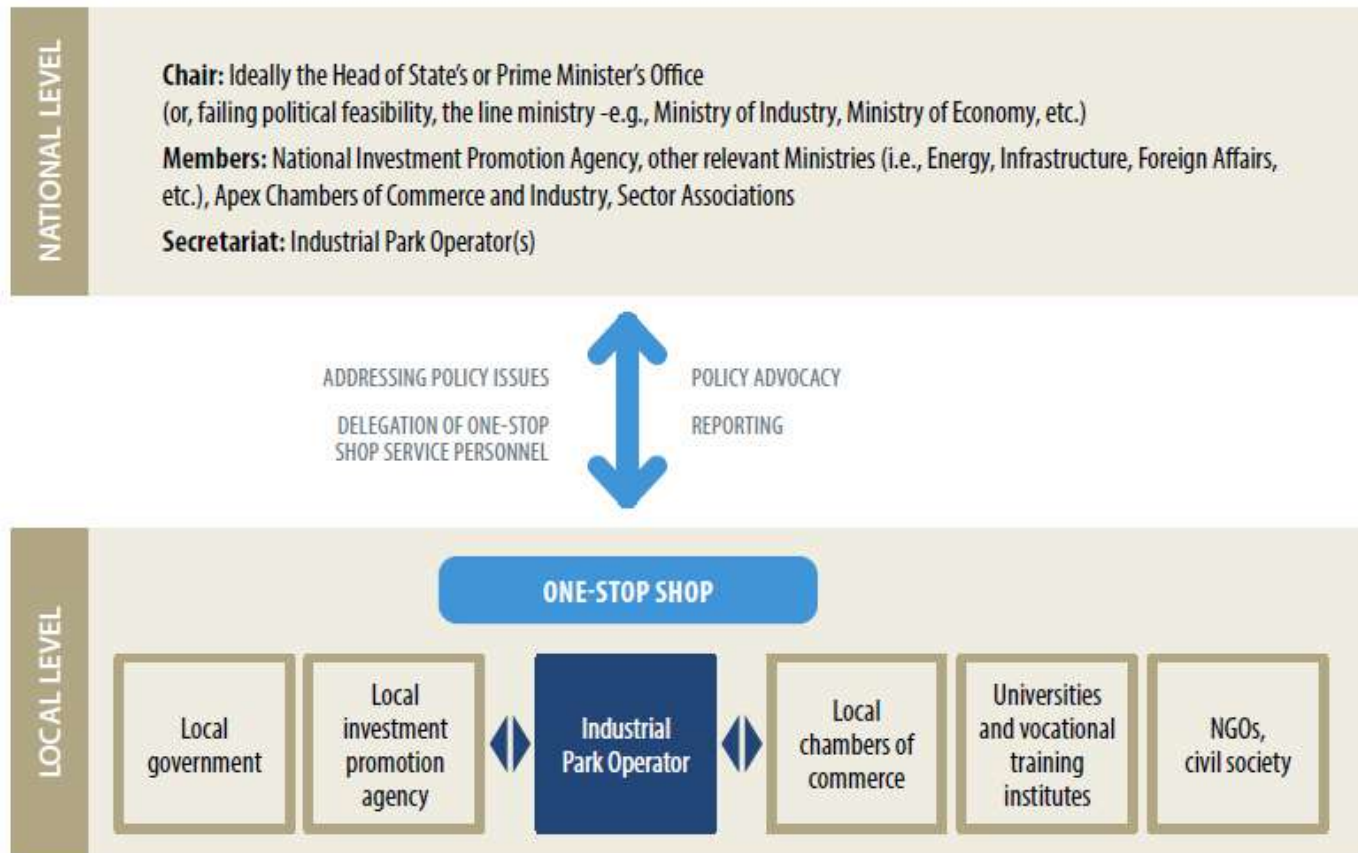
Phase 2 - Detailed information on the investment procedures and regulations essential for doing business inside the industrial park

Phase 3 - One-stop shop services

Phase 4 - Long-term strategic aftercare and partnership services as regards local suppliers, skills and technology



A delivery model for conducive and coherent industrial park investment facilitation





Key concluding points

- Aligning industrial park strategy with the overall industrial policy underpinning comparative advantages and VC/sector targeting
- Capacity building of park management to provide effective services throughout the investment cycle, in particular on aftercare
- OSS services will only work if many Ministerial and institutional stakeholders are involved as a Standing Committee overseeing industrial park governance performance and impact
- Avoid competition between Industrial Parks in the same country as well as at regional-level but rather focus on vertical linkages with IPs specializing on segments of a (regional) value chain



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