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AFRICA FREE ZONES  
ORGANIZATION  
W O R K S H O P  
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December 12 , 2018  
Accra - GHANA

## COMPETITIVE FACILITATION FRAMEWORK & SUSTAINABILITY MAINSTREAMING AS MAIN FUNDAMENTALS FOR INVESTMENT ATTRACTIVENESS

Africa Free Zone Organization (AFZO) and Ghana Free Zones Authority are pleased to announce their Training Workshop in Accra (Ghana).

This workshop session is part of AFZO training program with the objective to support its members in promoting good governance and deploy best practices in the development of African Economic Zones and Free Zones.

The Workshop sessions will cover relevant topics related to investment and Industrial development in Africa. It will highlight the role of Economic Zones and Free Zones as key instruments for FDI Attractiveness and Industrial development, and will take a deep dive into Aftercare, Facility Management and Security flow Management within Economic Zones and Free Zones.

It will also discuss the Role of Social Responsibility in attracting FDIs and promoting investment in Sustainability Development Goals, and will be illustrated with expertise sharing, best practices and practical business cases.

### DATE

December  
12, 2018

### REGISTRATION

Ms. Imane RADOUANE  
[contact@africafreezones.com](mailto:contact@africafreezones.com)

### LOCATION

Accra, Ghana  
The Alisa Hotel

## SPEAKERS AND EXPERTS



**Mr. ANDREW CLUTZ**

Director  
Corporate Investment at Conway  
Boston, MA USA



**Mr. MICHAEL OKYERE BAAFI**

CEO  
Ghana Free Zones Authority  
Accra, Ghana



**Mr. AHMED BENNIS**

Director  
Tanger Med International  
Tangier, Morocco



**Mr. DAUDA FODAY SUMA**

Senior Industrial Advisor  
Global Green Growth Institute  
Addis Ababa, Ethiopia

## WORKSHOP PROGRAM

### 🕒 09:00 - 09:30 Registration

### 🕒 09:30 - 10:00 Opening ceremony

Round Table :

- CEO of Ghana Free Zones Authority
- General Secretary of Africa Free Zones Organization
- Guests of Honor

### 🕒 10:00 - 12:00 Session 1: Management and Development of Economic Zones and Free Zones: Bases for a Competitive Facilitation framework

Major topics:

- Economic Zones and Free Zones : Key instruments for FDI Attractiveness and Industrial development
- Aftercare, Security and Facility Management within Economic Zones and Free Zones

### 🕒 12:00 - 14:30 Lunch Break

### 🕒 14:30 - 16:30 Session 2: Social and Environmental Sustainability: Emerging Issues for Industrial & Investment Development

Major topics:

- Green industrialization and sustainable development to foster investment promotion
- Environment & social framework to support the development of Economic Zones and Free Zones

### 🕒 16:30 - 17:30 Closing session

Panel discussion AFZO Experts and Speakers



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